



Minnesota Gets \$60.5M in Historic Settlement with JUUL and Altria

Attorney General Keith Ellison announced the details of Minnesota's settlement with JUUL Labs, Inc. and Altria at a press conference on May 17. The state will receive \$60.5 million over seven years, which is the highest per capita of any state that has sued JUUL to date. The sum exceeds what JUUL made in Minnesota between 2015 and 2021.

After attorney's fees and other litigation costs, the state will receive about \$43 million. A bill to dedicate the funds toward commercial tobacco prevention and education passed in the final Health and Human Services omnibus bill. In addition to the money, the state will receive over



Attorney General Keith Ellison high-fives Katy Johnson, UMN student and ANSR youth advocate, at the JUUL settlement news conference. (Richard Tsong-Taatarii/Star Tribune)

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10 million

internal documents from JUUL. The settlement also prohibits JUUL from marketing its products to youth in Minnesota and requires the company to accurately report the nicotine content of its products.

Two young people spoke at the press conference: Claire Hering, a Hopkins High School graduate who also spoke when the state announced the lawsuit in 2019, and Katy Johnson, a current University of Minnesota student and ANSR youth advocate. Claire stated, "I'm hopeful that these resources can, and will, do good in Minnesota." Katy shared about her experience battling nicotine addiction facilitated by JUUL products as a young teenager.

This historic settlement is a victory for the state and harkens back to the landmark tobacco settlement of the late 1990s. In 1998, former Attorney General Skip Humphrey and Blue Cross Blue Shield of Minnesota settled with Big Tobacco for \$6.5 billion after accusing the industry of misrepresenting the dangers of smoking. Now, almost exactly 25 years later, the state is holding JUUL accountable for similar charges. As Katy said, "Young people and vulnerable populations really needed someone to take a stand and say 'no more' for the things susceptible minds might not be able to say 'no' to."

ANSR Staff Present at ToPCon

Many ANSR staff had the opportunity to present at the second annual ToPCon conference in early May. This national, virtual conference focuses on emerging topics in commercial tobacco prevention and serves as a site for dialogue around prevention best practices, policy strategies and more. This year's theme was "The Future of Best and Promising Practices."

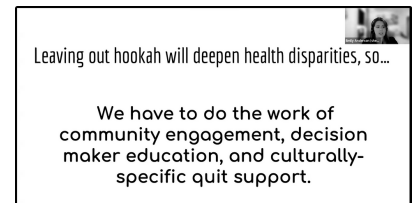
Esha Seth presented "Two for One: How Price Restrictions Impact Point-of-Sale Advertising." She discussed the Don't Discount My Life program and St. Paul's price restriction ordinance.

Emily Anderson hosted a presentation on innovative practices with flavored hookah tobacco, also known as shisha.

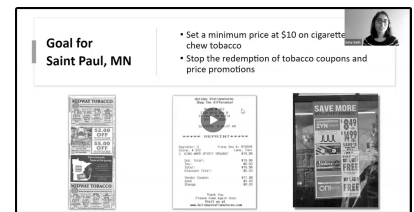
Molly Schmidtke hosted two presentations, the first on the environmental impacts of commercial tobacco products and industry greenwashing and the second titled "An Evolving Industry: New Trends and Marketing Strategies of the Tobacco Industry."

Jackie Siewert wrapped up the conference on the final plenary panel titled "Achieving Equity in Smoke-Free Housing: How a Social Justice Approach Shaped a Model Smoke-Free Housing Ordinance."

»ToPCon a commercial tobacco prevention conference



Emily's presentation



Esha's presentation

Champions for Youth Summit

ANSR staff, MDH staff and other Minnesota partners attended the Champions for Youth Summit in Virginia on April 24-26, 2023. Staff heard from experts in the field on vaping and commercial tobacco prevention strategies related to flavors, support over suspension, marketing and much more. It was a great opportunity to connect with passionate professionals from across the country.



From left: Joe Ferriero, University of Minnesota - Morris; Jessica DeWolfe, Minnesota Department of Health; Rebecka Mozes, Minnesota Department of Health; Sophie Watt, Horizon Public Health; Molly Schmidtke, ANSR; Marisa Katz, Public Health Law Center; Katie Engman, ANSR

Mini Day at the Capitol












ANSR staff and partners at Minnesotans for a Smoke-Free Generation hosted a second Day at the Capitol for students on April 12, 2023. Students attended a training and learned how to effectively share their message. In the afternoon, students met with bill author Representative Ethan Cha (47B) and heard why flavored commercial tobacco prevention is an important issue to him.



ANSR staff and youth advocates meet with Rep. Ethan Cha (center) at the Capitol.

Marijuana Legalization: What You Should Know

On May 30, 2023, Governor Tim Walz signed the 321-page bill HF 100 into law, making Minnesota the 23rd state to legalize recreational marijuana. Here are some important details to know about the bill regarding cannabis use, sales and possession:

IMPORTANT DATES		SALES		POSSESSION LIMITS	
	Aug 1, 2023 Legal use and possession	10% tax on gross receipts, on top of state sales tax and local taxes	21 Age of purchase		Cannabis Flower Up to 2 oz in public Up to 2 lbs in a private residence
	Early 2025 Legal sales begin		No sales without a license issued by the Office of Cannabis Management		Cannabis Concentrate Up to 8 grams
RESTRICTIONS ON CANNABIS USE					
	No smoking/vaping where prohibited by the MN Clean Indoor Air Act, effective July 1, 2023		No smoking/vaping nonmedical cannabis in multifamily housing, effective March 1, 2025		No use while operating or in a motor vehicle, effective July 1, 2023
			No smoking or vaping near minors, including in schools, effective July 1, 2023		Edibles or Lower- Potency Hemp Edibles Infused with no more than 800 mg THC
					Home Cultivation Up to 8 plants at a private residence, no more than 4 mature plants at one time

Register for the 2023 MN Prevention Program Sharing Conference Today!

Registration is now open for the 49th annual Minnesota Prevention Program Sharing Conference, scheduled for October 17-18, 2023. This year's conference is located at Cragun's Resort on Gull Lake in Brainerd. The theme, "Support Connections. Build Prevention. Engage Communities", will focus on collaboration, expanding our networks and supporting health and wellbeing through primary prevention.

The annual conference provides an opportunity to convene with and learn from community coalition leaders, prevention specialists, substance misuse & mental health professionals, researchers, educators and others engaging in substance misuse prevention around the state.

Special registration rates are available for this year's conference for students and groups, and MPRC is currently recruiting volunteers to help with the conference.

Learn more or register at mnprc.org/conference. Reach out to MPRC's Events Manager, Madeline Bremel, with any questions: madeline@ansrmn.org.



ALMAS Educates Local Leaders about Smoke-Free Housing

This spring, students in the ALMAS (Anglos Latinos Motivated to Succeed) group at Two Rivers High School teamed up with ANSR's Live Smoke Free program and Tobacco-Free Alliance to educate local leaders about the importance of smoke-free housing policies. Students learned about the issue in February when Live Smoke Free talked with the group about secondhand smoke in multi-unit housing and shared results from a 2021 smoke-free housing survey of West St. Paul residents.



ALMAS students present to leaders from West St. Paul and Mendota Heights.

In May 2023, ALMAS invited local decision makers to an educational session at Two Rivers High School. Students gave a presentation and talked with leaders from West St. Paul and Mendota Heights about the need for city leaders to take action to protect residents from secondhand smoke in multi-unit housing.

MPRC to Host In-Person Trainings in August, September

MPRC trainings are back in-person after a pandemic hiatus! Visit mnprc.org/trainings to register for the August 2023 Ethics in Prevention Skills Training or the September 2023 Substance Abuse Prevention Skills Training (SAPST). Both trainings are skillfully facilitated by the Minnesota Regional Prevention Coordinators.



"Minnesota and Juul Duel"



One of ANSR's prevention students, Maya Betti, attended the JUUL trial in March and wrote an article about it for her school's student newspaper, *The Viewer*. Great work Maya!

Scan to read Maya's story on page 2:



ANSR Membership Form

Already a member? Not your renewal date? Pass this form along to someone you think might be interested. Share your newsletter. Also, please send in your email address to help us update our records.



I want to help ANSR's ongoing work:

- Guarantor ___\$100 ___ \$200 ___ Other
- Sustaining member ___\$50 ___ \$75
- Contributing member ___\$30 ___ \$40
- Regular member ___ \$25
- Associate member ___\$15 ___ \$10

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Anyone wishing to donate to ANSR or renew their membership online may do so at www.ansrmn.org/donate

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Please mail this form with your check to:
Association for Nonsmokers-Minnesota
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 St. Paul, MN 55114-1512

Donor Spotlight: Why I Support ANSR

Dr. A. Stuart Hanson



Dr. Hanson led a remarkable career dedicated to commercial tobacco prevention.

Dr. Arthur Stuart Hanson is a long-term supporter of ANSR and a dedicated public health advocate. His tobacco prevention work and numerous policy achievements have made, and continue to make, Minnesota a healthier place for all.

Dr. Hanson helped develop the nation's first comprehensive plan to reduce the harms of tobacco—the Minnesota Plan for Nonsmoking and Health—in the 1980s. In 1984, he piloted the formation of the Minnesota Smoke-Free 2000 Coalition, bringing together health workers, advocacy groups and public health. The coalition led the tobacco control movement for the next two decades under his leadership.

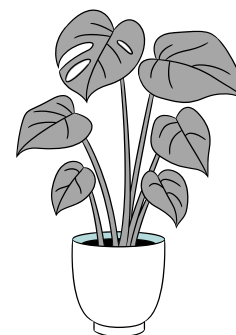
When the coalition was replaced by the tobacco settlement-funded Minnesota Partnership for Action Against Tobacco (MPAAT, renamed Clear Way Minnesota) and its supporting coalition, Smoke-Free Generation, Dr. Hanson served on MPAAT's original board of directors and as a board officer.

Dr. Hanson is retired as a practicing physician, but his work continues to benefit the health of Minnesotans everyday. He helped secure smoke-free indoor air, reduce tobacco advertising, increase tobacco prices, and increase access to cessation services. Together these will improve the lives of Minnesotans for generations to come.

When asked why he supports ANSR's work, Dr. Hanson replied: "I support ANSR because it was there in the beginning of a fifty-year movement to reduce the harm of tobacco products on Minnesotans. It is still intimately involved, countering the moves of an industry that continues to produce and aggressively promote products that are dangerous whether we smoke or vape or are innocent bystanders. I salute ANSR. Keep up this important work."

40 Years of Plant & Garage Sales

In May and June, ANSR held its 40th annual Plant and Garage Sales. They were our biggest fundraisers to date! The two sales raised \$8,700.75 for ANSR, which is about \$500 more than our previous best sale year. Thank you to all who shopped, donated, and volunteered. Our work would not be possible without your support!



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For more information, contact ANSR at:

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or at (651) 646-3005.

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For an online version of the newsletter, go to ANSR's website at

www.ansrmn.org.

Thank you for all you do for ANSR. Please consider sharing this newsletter with a friend!



Community Outreach, One Table at a Time

Summer is here, and that means ANSR's community tabling events are in full swing! For the past few weeks, ANSR staff have been busy spreading the word about commercial tobacco prevention policy initiatives at events across the metro:

- Recovery in the Park - May 19
- TC Heart Walk - May 20
- Waterfest - June 3
- New Brighton Farmers Market - June 7
- STP Pride (sponsored by ANSR) - June 10
- Father Hennepin Day - June 10
- Community Connections Conference - June 10
- Northside Juneteenth - June 16-17
- Brooklyn Park PRIDE - June 23

ANSR will be tabling at many more events this summer to connect with community members. We hope to see you there!



Gracyn Delaune, ANSR intern, and Upendo Gimbi, advocate, table at the New Brighton Farmers Market.



ANSR's Morgan Hamernik and interns De'Marco Walton and Gracyn Delaune table at Recovery in the Park.