

Smell as Good as You Look



No Smoke, No Smell.

apollo
Electronic Cigarettes

www.ApolloECigs.com/Star



#1

Star Magazine: October 2013³

new

© 2006 R.J. REYNOLDS TOBACCO CO.

CAMEL No. 9



light & luscious

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

9 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method. Actual amount may vary depending on how you smoke. For T&N info, visit www.rjrt.com.

#2

Cosmopolitan: January, February 2007⁴

© 2013 Lorillard

FIVE *Lucky* WINNERS EACH

\$50,000



GET SOME BLING!

**Newport
PLEASURE
PAYDAY**



Enter weekly for a chance to win only at **Newport-pleasure.com**

Restricted to Adult Smokers 21 or Older

Or call **1-877-745-6094**

(Limit of one phone entry per person.)



NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. Sweepstakes begins at 12:01 AM ET on 5/31/13 and ends at 11:59 PM ET on 5/31/13. Entries must be from U.S. residents who are at least 21 years of age at the time of registration. Newport-pleasure.com is paid playing at time of entry. Sweepstakes ends at 11:59 PM ET on 5/31/13. Age verification will be conducted by date of Sweepstakes ending. Void in CO, WA, NC, TX, or where prohibited. For Official Rules call 1-877-745-6094, go to www.newport-pleasure.com or visit us at our Official Entry Point. Sweepstakes and other certain specific website messaging rules and all applicable laws apply depending upon the selected website playing platform. Internal website agreement and website content. Help page also apply. All you should contact our website provider for more information on our terms and other charges that may apply to your use of the website. Grand Prize: valued at \$50,000 each, will be awarded. Odds of winning depend upon the number of entries received. SPONSOR: LORILLARD TOBACCO COMPANY, 714 GREEN HILLWAY ROAD, BRIDGEBORO, NJ 07006.

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NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. OFFER RESTRICTED TO SMOKERS 21 YEARS OF AGE OR OLDER.

VOID IN COLORADO, MASSACHUSETTS, MICHIGAN, TEXAS, AT RETAIL IN VIRGINIA, AND WHERE PROHIBITED.

SWEEPS ENDS 5/31/13

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

#3
Essence: March 2013⁵

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BREAK
FREE 



TAKE PRIDE IN YOUR FLAVOR

Enjoy smoke-free, spit-free, drama-free tobacco that's packed
in a pouch for great tasting, long-lasting anytime enjoyment.

Camel SNUS—the pleasure's all yours.

camelsnus.com*

*WEBSITE RESTRICTED TO AGE 21+ TOBACCO CONSUMERS



SNUS

**WARNING: Smokeless
tobacco is addictive.**

#4

Lavender (Minneapolis): October 6, 2011⁶

COHIBA

SURGEON GENERAL WARNING:
Cigar Smoking Can Cause Lung
Cancer And Heart Disease.

COHIBA.COM
© 2012 General Cigar Co., Inc.

#5
Esquire: August 2012; September 2012⁷

**WOMEN HAVE SPAS.
MEN HAVE
FIRING RANGES.**



Tellin' it like it is:

mygrizzly.com*

**WARNING: This product is not
a safe alternative to cigarettes.**

*WEBSITE RESTRICTED TO AGE 21+ TOBACCO CONSUMERS.
© 2012 American Snuff Company, LLC.

MOIST SNUFF

#6

Field & Stream: July 2012⁸

miVape

by vaporfection

CLEARLY AHEAD OF THE PACK



ARE YOU READY FOR
THE ULTIMATE EXPERIENCE?



WWW.VAPORNATION.COM
YOUR ONLINE VAPORIZER SUPERSTORE

#7

Rolling Stone: July 2, 2015⁹

~~Filthy.~~ ~~Stinking.~~ Rich.



blu ELECTRONIC CIGARETTE

With no ash, no odor, and an unmistakably rich taste, blu is everything you enjoy about smoking without the things you hate. You control when and where you want to smoke. Take back your freedom with blu.

New blu Smart Pack

blucigs.com

18+ only. | CALIFORNIA PROPOSITION 65 Warning: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.

#9
Rolling Stone: May 2012¹¹

CIGARETTES



TOBACCO AND WATER
100% ADDITIVE-FREE
NATURAL TOBACCO



No additives in our tobacco
does **NOT** mean a safer cigarette.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

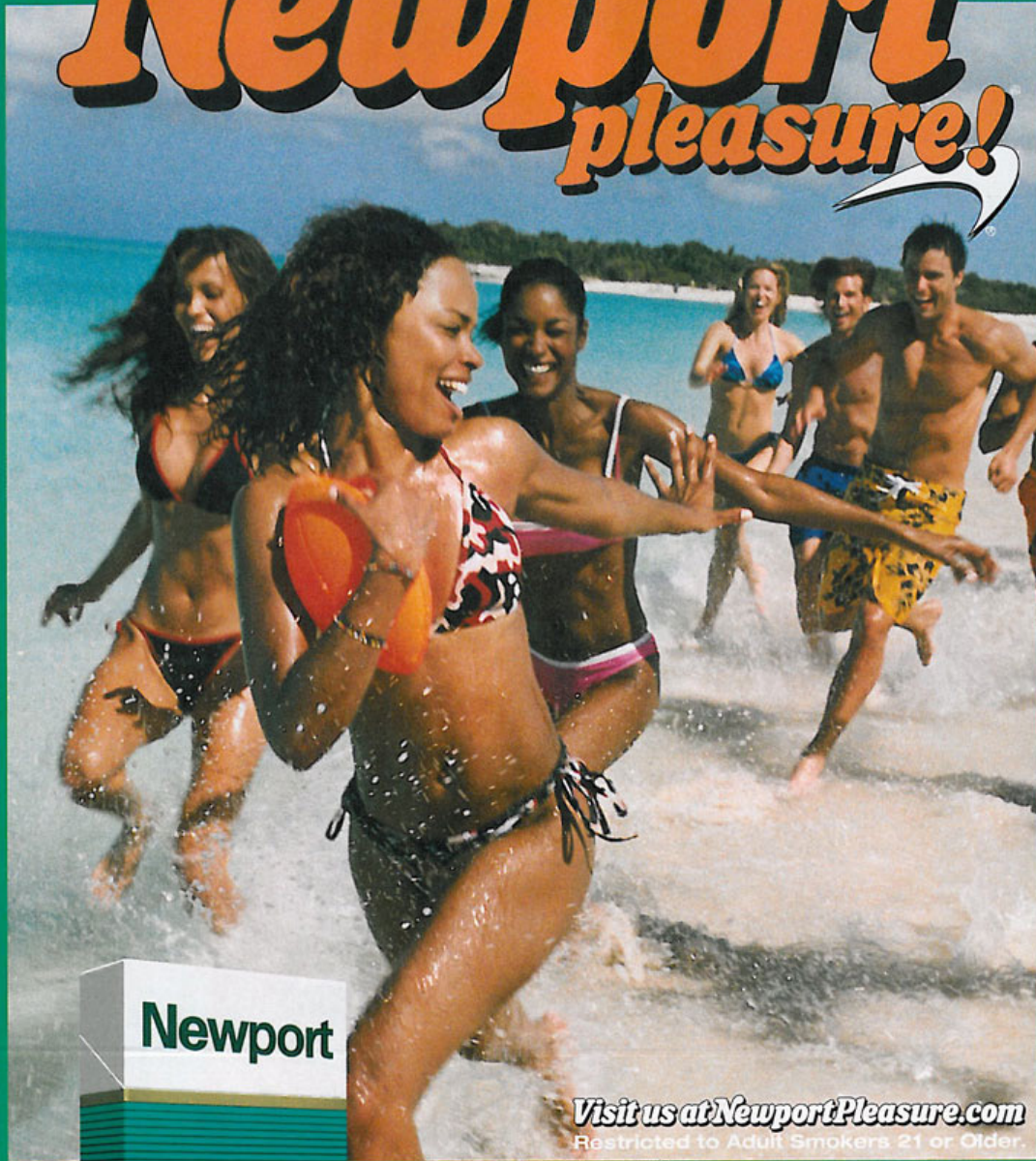


TRY 2 PACKS FOR \$2.
TryAmericanSpirit.com
1-800-435-5515

Offer for two "1 for \$1" Gift Certificates good toward any Natural American Spirit pack or pouch purchase (excludes 150g tins). Not to be used in conjunction with any other offer. Offer restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 12/31/13. Natural American Spirit® is a registered trademark of Santa Fe Natural Tobacco Co. © SFNTC 2 2013

#10
Maxim: April 2013¹²

Newport pleasure!



Visit us at NewportPleasure.com

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CIGARETTES

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

#11
Sports Illustrated: February 23, 2016 ¹³

pleasure!
Rich & Refreshing. The Perfect Menthol!

Newport

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CIGARETTES

**SURGEON GENERAL'S WARNING: Quitting Smoking
 Now Greatly Reduces Serious Risks to Your Health.**

#12
 Essence: October 2015 ¹⁴

SKOAL
A PINCH BETTER
SINCE 1984

GRAB A COUPON AND THEN SOME AT SKOAL.COM*

WARNING: Smokeless tobacco is addictive.

*Site and offer limited to eligible tobacco consumers 21+
© U.S. Smokeless Tobacco Co. 2015 F5502 03

SMOKELESS TOBACCO

#13
Car and Driver: July 2015¹⁵

blu PLUS+ WORKS for me

"blu PLUS+ has
made AN impact
ON my life."
-Kim



"See My Story" at:
www.blucigs.com/plusworks

- + Real Draw
- + Maximum Hit
- + Big Flavors

NOT FOR SALE TO MINORS. ©2016 blu eCigs. WARNING: This product contains nicotine derived from tobacco. Nicotine is an addictive chemical.

#14
Entertainment Weekly: February 19/26, 2016¹⁶

SETTLE FOR NOTHING LESS

HAND ROLLED • NATURAL LEAF CIGARILLOS

The advertisement features a man in a light-colored suit and dark tie, looking directly at the camera with a serious expression. He is holding a small object in his hand. In the foreground, two packs of King Edward cigars are displayed. The pack on the left is dark blue and labeled 'King EDWARD VANIL 3 FINEST CIGAR'. The pack on the right is dark brown and labeled 'King EDWARD VII 3 FINEST QUALITY CIGARILLOS'. Both packs have a red banner at the top that says 'BUY 2 GET 3' and 'HAND ROLLED NATURAL LEAF WRAP RESEALABLE FOIL POUCH'. The background is dark with a subtle pattern.

BUY 2 GET 3
HAND ROLLED
NATURAL LEAF WRAP
RESEALABLE FOIL POUCH

King EDWARD
VANIL
3 FINEST CIGAR

King EDWARD VII
3 FINEST QUALITY CIGARILLOS

SURGEON GENERAL WARNING: Tobacco Smoke Increases The Risk Of Lung Cancer And Heart Disease, Even In Nonsmokers.

WWW.THEKINGCIGAR.COM

#15

Philadelphia Weekly: October 8, 2014 ¹⁷