

# Store Survey Results

**Names:** \_\_\_\_\_

1. Overall, what did you find?

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2. What stores did you visit? Were any of them close to a school or other places with a lot of youth?

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3. Which stores had the most advertising?

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4. Why do you think there was a difference between stores?

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5. Did you see many advertisements for electronic cigarettes?

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6. Describe the advertisement that appealed most to you.

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7. Of all the stores you visited, how many stores sold:

Electronic cigarettes? \_\_\_\_\_ out of \_\_\_\_\_ stores

Flavored cigars? \_\_\_\_\_ out of \_\_\_\_\_ stores

Single cigars? \_\_\_\_\_ out of \_\_\_\_\_ stores

Cigars in packs of two or three? \_\_\_\_\_ out of \_\_\_\_\_ stores

Self-service products? \_\_\_\_\_ out of \_\_\_\_\_ stores

8. What surprised you?

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9. How do you feel after what you have learned and witnessed in your own community?

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10. What key points do you want to share with the community?

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