SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide. THE OWNER



This is an example of tobacco product coupons mailed directly to consumers by the tobacco industry. In 2013, the tobacco industry spent \$8.2 billion, approximately 87% of their marketing budget, to reduce the price of cigarettes and smokeless tobacco to consumers.¹

For more information about PM USA, its products or quitting smoking, visit www.philipmorrisusa.com.

> SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

> > MANUFACTURER'S COUPON EXPIRES 03/31/2016

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\$1.50 OFF A PACK OF ANY STYLE VIRGINIA SLIMS CIGARETTES

Censumer: Limit one coupon per purchase of specified product. Limited to strokers of legal age to purchase. Valid in face-to-face transactions only Net to be transformed, solid, or reproduced. Any other use constitutes fraud. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax. Retailer: PM USA will reimburse you the face value of this coupon plus with the terms of the PM USA Coupon Redemption Policy. Void when submitted by an unsuffortied agent. PM USA retaives the right to request and verily retailer's purchases and sales of PM USA products. Void whene prohibited by law. Cash value 1/204. Redeem by mailing to Philip Moris USA, CMS Dept. #28200, 1 Fawcett Drive, Del Rie, TX 78840.

O Philip Morris USA 2015 F536802

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Initia the terms of the PAY DoA Coupon Resemption Policy Void when submitted by an insulthering agent. PM USA reserves the right to request and verify retailer's purchases and sales of PM USA products. Void where prohibited by law. Cash value 1/20c, Redeem by maining its: Philip Morris USA, CMS Dept. #28200, 1 Fawcett Drive, Del Rio, TX 78840.

O Philip Momis USA 2015 /536802





Savings to suit your



INIA SLIMS

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